

## Instructions for Embedding a Video in your Listing on HelloBC.com

You can display a free video within your listing to let consumers really experience your product!

### Instructions:

- Step 1:** upload your video to the [YouTube](#) website
- Step 2:** click on the 'Share this video' button under the video.
- Step 3:** click on the 'Embed' button under the link.
- Step 4:** copy the 'embed tag' from the YouTube site into the field below.
- Step 5:** ensure you do not select 'Enable privacy-enhanced mode'.



The image shows a YouTube video player interface. At the top, there is a video player with a logo for 'SUPER, NATURAL BRITISH COLUMBIA® CANADA' and the website 'www.HelloBC.com'. Below the video player, the video title 'Destination: British Columbia' is displayed. The channel name 'TourismBC' is shown with 109 videos and 73,823 subscribers. There are buttons for 'Like', 'Share', 'Add to', and 'Email'. The 'Share this video' button is highlighted with a red box. Below it, the 'Embed' button is also highlighted with a red box. A text area below the 'Embed' button contains the following code: 

```
<iframe width="560" height="315" src="http://www.youtube.com/embed/kHolsFFvDyY" frameborder="0" allowfullscreen></iframe>
```

 Below the code, there is a 'Video size' dropdown menu set to '680 x 315'. There are several checkboxes: 'Show suggested videos when the video finishes' (checked), 'Use HTTPS [?]' (checked and highlighted with a red box), 'Enable privacy-enhanced mode [?]' (unchecked), and 'Use old embed code [?]' (unchecked).

**Video Tip:** We recommend uploading the video that best highlights your experience and is not longer than 3 minutes. You may upload a professionally produced video or a user generated one, as long as your organization has rights to the video content and the appropriate signed waivers from all people shown in the video.