

HelloBC® Listings Program

Instructions for Embedding a Video into your Listing on HelloBC.com

You can display a free video within your listing to let consumers really experience your product!

Instructions:

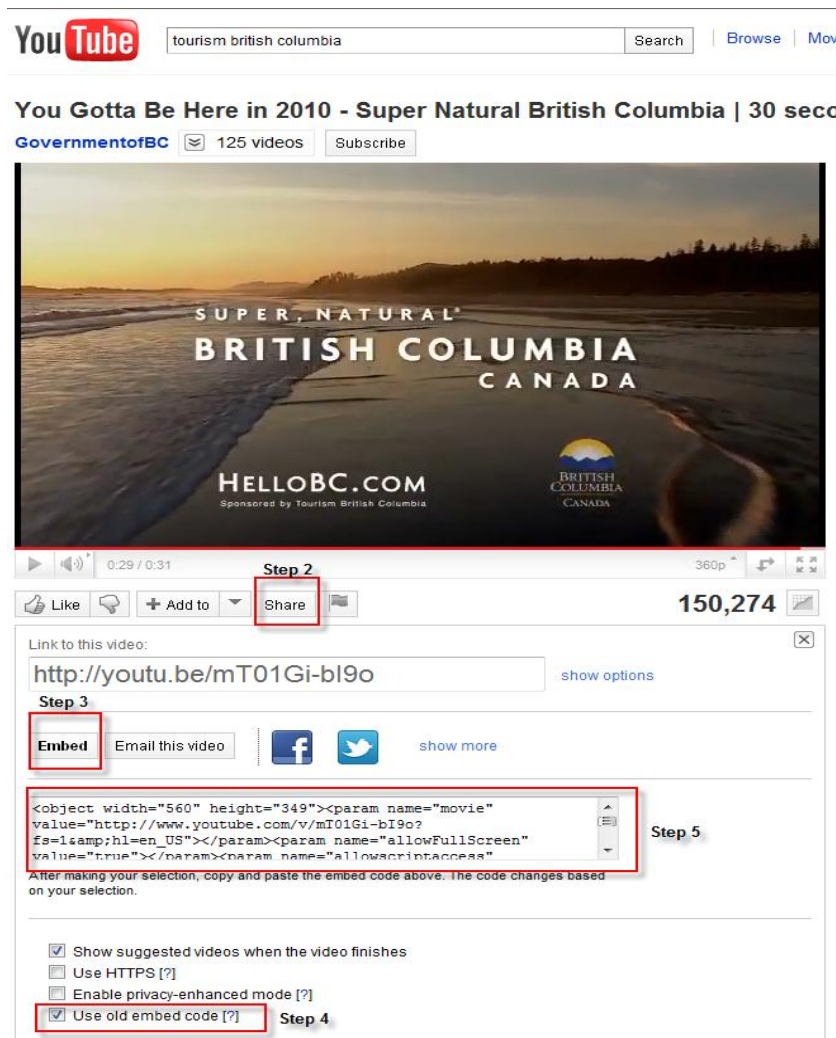
Step 1: upload your video to the [YouTube](#) website

Step 2: click on the 'share' button under the video

Step 3: click on the 'embed' button under the link

Step 4: ensure you select the 'use old embed code' checkbox

Step 5: copy the 'embed tag' from the [YouTube](#) site into the field indicated on the "Photos & Logos Page" within the HelloBC Listings Program enrolment template when asked.



The screenshot shows a YouTube video player interface. At the top, the search bar contains "tourism british columbia". The video title is "You Gotta Be Here in 2010 - Super Natural British Columbia | 30 sec" by "GovernmentofBC". The video player shows a scenic landscape with the text "SUPER, NATURAL BRITISH COLUMBIA CANADA" and "HELLOBC.COM". Below the player, the "Share" button is highlighted with a red box. Underneath, the "Embed" button is also highlighted with a red box. A text area containing the embed code is highlighted with a red box, and the "Use old embed code" checkbox is checked and highlighted with a red box. The video has 150,274 views.

Video Tip: We recommend uploading the video that best highlights your experience and is no longer than 3 minutes. You may upload a professionally produced video or a user generated one, as long as your organization has rights to the video content and the appropriate signed waivers from all people shown in the video. For examples of great video, visit <http://www.youtube.com/user/TourismBC>.